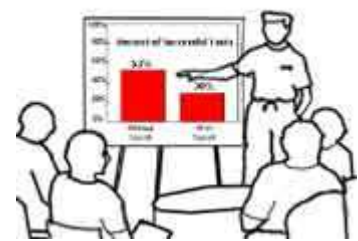


## the why-and-what-of: crashcourse.



In our realm of experience,,cashflow--manouvers often follow rather twisted paths.

in most cases when we get into production,, it is uneasy or impossible to strictly evaluate or even merely understand a consistent or plausible trade value. besides the general aversion towards money ,, the discussion on money being moved within the 'cultural field' always seems to be a bit sticky and obscene. there is quite some fetish on noncommercial and nonprofit operations,, but the significance of these terms is vague and subjective and their claim mostly relies on short term considerations and assumes singularities that we doubt. we as single players experience a huge variety of distortion being generated by the simultaneity of culture and economy,, identity and profession,, the individual desire for development and the obvious urge to get some money together. as many of us seemingly have decided to try to aim for this simultaneity,, we thought it must be possible to learn from each other,, so that maybe not everybody has to go through the same twists and doubts and concessions. we see a big responsibility which comes along with this longing for self-determined work,, for it has changed a lot of parameters within the image and reality of labour throughout the last decade and sometimes capitalism seems to become invisible behind the veil of 'culture'.

crashcourse is an attempt to add and collect surface for discussion on these kind of phenomenas,, as well as draft considerations on intersubjective scope within a certain dillema: self-determined production without contributing to the adaptive and flexible strategies of economical liberalism.

and avoiding sell-out.

and avoiding self-exploitation generated by avoiding sell-out.

and avoiding bitching whilst avoiding self-exploitation.

and so on.

when trying to discuss issues of that kind with people,, of whom we thought they are likely to go through the same contradictions as ourselves within the hybrid field of 'culture' and economy,, we always experienced the forementioned obscenity and irritation,, disabling any progress in discussing these problems in a wider field.

so we concluded that we ought to construct a scenario of cashflow ourselves,, which could be used as a shell for close monitoring of all the ambivalencies and changes brought into life by money invasion.

as a result we applied for money from federal sources,, turned into a company and gave away and spent money,, maintaining our considerations with a very different precondition.

throughout our past activities,, **meinebank**. always avoided to move money ourselves as far as technically possible. we did so for not getting our intentions blurred and twisted by economical obligations.

but we were quite aware that this non-moneterian autonomy is not a singular independancy,, but just a privileged and lucky way to browse the preconditions and appointments of infrastructures seemingly apart from us.

discussions arouse on the responsibilities which are generated by these singular 'subcultural' activities,, for example concerning the role of artist projects in centrification and city development. it seemed obvious that the range,, in which we could draft activities independantly without involuntarily carrying out other peoples interests,, was shrinking.

**crashcourse** includes a one-month-synposion,, where several aspects of the forementioned are to be looked at and discussed.

this includes a variety of moneyrelated topics as for example the rise of the euro and the petrodollar.

also strategies and working methods of alternative economic manouvers are to be regarded as for example trade economy in different branches of production ('cultural' field, e-commerce etc). this will be looked at with special attention to its relation to the dominant economy of goods,, questioning its independancy. another especially important part will be to look at the ambivalencies of federal grants. this is of special importance,, as we want to observe the transformations of our activities and the way we set them up when we are no longer free from monetarian obligations. a major part of this considerations is to question the intentions of federal sponsorship,, the ulterior motives and the hidden agenda as well as its relevancy for the capitalistic idea of promoting the market.

further topics are inner city development and new elites,, bank-economy,, copyright and 'piracy',, informal trade,, ethnic marketing and more.

the mainframe for all considerations will rather be subjective experience than expert's report.

the general aim of **crashcourse** is to learn about surviving without working the shit out of ourselves,,to learn about producing without promoting the wrong party,,to learn about self-determination without self-deception,, to learn about staying an antagonist without constanately having to be a refusenik and all that stuff.

for us this includes a very practical part about handling,, coping and tricking institutions.

the synposion part of **crashcourse** will not only be push media,, but relies on multiple contributions and open discussions. please feel free to post suggestions.

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